

# Stephen Cook

## Design Leader

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## Experience

### **Bloomberg L.P.** New York, NY

#### **Team Lead: Core Applications**

2021 - 2023 *Current*

#### **Senior Designer / Pod Leader: Core Services & Data**

2015 - 2021

I lead a growing team of interaction designers (currently 6 direct reports) responsible for foundational applications on the Bloomberg Terminal, a financial data software ecosystem used by over 350k high profile subscribers; My team is responsible for Data Visualization, Charts, Research, News, ESG, Securities Analysis, Search & Discovery Patterns, AI tools, and more. Along with managing the team, I'm directly responsible for leading product development within these areas as an individual contributor. In that role I lead project-based teams of interaction designers, visual designers, researchers, technical writers, and more.

#### **As a Manager Responsibilities Include:**

- I lead a team prioritizing/delegating work and managing stakeholders
- I'm responsible for the development of directs via oversight, mentorship, recognizing educational opportunities, and midyear/annual reviews.
- I lead hiring teams to both grow my team and the department
- I mentor students, interns, and other junior members of the design department

#### **As an Individual Contributor Responsibilities Include:**

- I create wireframes of interfaces which allow for display and manipulation of financial news and data of various fidelity (visual design)
- I often present design solutions to senior management.
- I lead strategy sessions with business owners focusing on OKRs.
- I lead qualitative UX Research studies meeting with clients and hosting usability studies. I initiate quantitative studies analyzing usage data.
- I support multiple teams of software engineers to assist in implementing design specifications within an Agile development process.

### **Boost Creative** Cape Coral, FL

#### **Director of Web Development, Art Director**

2009 - 2014

I managed all web-based projects, design and development. I presented design proposals to clients and directly wrote HTML/CSS/PHP/Javascript to develop custom CMS Themes (Wordpress). As a print designer I created advertisements, ad campaigns, and collateral. I managed multiple junior developers and designers.

### **Lehigh Photo Service** Lehigh Acres, FL

#### **Graphic Designer, Project Manager, IT Manager**

2007 - 2009

## Portfolio

**StephenCook.Design**

## Education

### **Carnegie Mellon University**

#### **Masters of Human Computer Interaction**

May 2015

### **Maryland Institute College of Art**

#### **Bachelors of Fine Art**

May 2005

## Technical skills

### **Adobe Creative Suite**

- Photoshop
- XD
- Premiere
- Illustrator
- InDesign
- Lightroom

**Figma, Sketch, etc** Wireframe tools

**Google Analytics, Splunk** Quant Analysis

**Axure, Proto.io, etc** Prototyping Tools

**HTML / XHTML / XML** Expert Level

**CSS & CSS Based Layouts** Expert Level

**JQuery** Javascript Frameworks

**Premiere, Final Cut Pro** Video Editing Tools

**Wordpress** CMS Creation

## Community

### **CMU Alumni Mentor**

Annually mentor student with regular check-ins

### **CMU Alumni Advisor Network**

Portfolio / resume review for current students

### **American Outlaws Fort Myers**

#### **President/Founder**

Event promotion, management, and collateral design for a local US Soccer supporter group

### **Digital Lee**

#### **Judge**

County-wide high school design competition